



Executive Summary

The problems and endless decisions that business owners are confronted with on a daily basis is vast. Most have the vision of what they would like to develop but lack the coherent strategies, competitive strengths, resources, infrastructure or business experience to execute them.

Slate Seven professionals utilize the latest strategic analytic tools and planning processes to provide customized frameworks to evaluate individual small companies' positions that tackle the basic, "big-picture" issues such as goals, strategies and capabilities, before focusing on refinements and details.

Our Mission

To be the leading, affordable, strategist for new companies and small business to become profitable and grow rapidly.



Our Core Competencies

- Help business owners answer these tough questions:
 - Where do I want to go?
 - Do I possess the right strategy to get there?
- Improve the performance of portfolio startups to include cost reduction, revenue growth and operational improvements
- Taking existing small business aiming to scale to the next level
- Develop long-term sustainability strategies for current businesses who desire to build and renew itself through the changing generations of technology, employees and customers
- Conducts due diligence by ensuring business owners align their personal goals and business goals

Key Differentiators

Over 20 years of experience in organizational design achieving strategic, tactical, and financial goals.

Sector Specific Expertise:

- Fosters sustainable growth and scalability with federal government clients.
- Proven track record of assisting startups to achieve rapid growth.
- Constructing and emphasizing strategies for scalability, optimization and market expansion.
- Understanding the funding dynamics, compliance needs and mission-driven goals.

Tailored Approach: Providing a targeted and impactful strategy implementation specific to the founder / business owner's goals.


Practical Problem Solving: Implements practical techniques derived from similar challenges faced by founders.

Collaborative Method: Fosters an all-inclusive approach.

Business Structure

Limited Liability Company
Woman, Minority Owned
Consultancy
FEIN: 84-3493512
NAICS Code: 541611

Get in Touch

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Our Services

Expert Coaching



Build | Roadmap Development for Start-Ups

Includes business and tax registrations, insurance, legal, IT/Software, banking, accounting and professional services



Solve | Evaluation of Current Business Organizational Structure and Maximization

Includes SWOT analysis, cost structure breakdown of operation and expenses, lean canvas analysis, business plan and development



Grow | Operational, Financial and Processes Enhancements

Includes strategic planning to increase customer base, profit margins and/ or product/service placement such as marketing, social media, etc.

Expert Consulting



The Initial Consultation | Getting Started

Includes a thorough analysis of business goals and objectives to help first-time entrepreneurs validate whether their vision is aligned with what they want to achieve. This is usually a one-hour initial intake and discovery.

Seven Processes

Whether you are just starting to build your business or have a few years under your belt, having the knowledge and understanding of these seven key principles will help you succeed:

